



# THE RETAIL OWNERS INSTITUTE

## Purchase Order

### Retail Strata:G® MERCHANDISER™

#### Features

- Computes Open-to-Buy at COST or at RETAIL
- Calculates purchases, margins, turns, and GMROI for up to 50 departments
- Can be used for any 12-month planning period
- Tutorial "movie" within The MERCHANDISER
- Self-contained program that runs on Windows® 98SE or better
- Complete, free user support from The Retail Owners Institute™ ([www.RetailOwner.com](http://www.RetailOwner.com))

#### Co-Branding and Quantity Prices for CD-ROMs (all U.S.\$)

Co-branding includes:

- Your logo/identity on packaging and CD-ROM labels
- Identification as "The [Your Company] Version" on splash screens

Purchaser agrees to provide artwork for logos/other graphics for co-branding. Purchaser is responsible for final approval of camera-ready art proofs for packaging and disc labels.

Purchaser pays for and chooses freight method.

#### Quantity Prices:

- 2,500+ units: \$20/unit
- 1,500 units: \$25/unit
- 1,000 units: \$30/unit
- 500 units: \$35/unit
- 250 units: \$40/unit
- 100 units: \$45/unit

#### Payment terms:

50% due upon execution of Purchase Order, payable to The Retail Owners Institute. Balance due immediately upon shipment of order (less than 7 days following final approval of camera-ready art).

**Agreement to purchase \_\_\_\_\_ units of The Retail Strata:G® MERCHANDISER™.**  
*quantity*

\_\_\_\_\_  
*print name and title*

\_\_\_\_\_  
*organization*

\_\_\_\_\_  
*ship to address*

\_\_\_\_\_  
*ship to address 2*

\_\_\_\_\_  
*city*

\_\_\_\_\_  
*state ZIP*

\_\_\_\_\_  
*phone*

\_\_\_\_\_  
*signature*

\_\_\_\_\_  
*date*