



THE RETAIL OWNERS INSTITUTE

Purchase Order

Retail Strata:G® Financial TRAINER™ and PLANNER™

Features

- The TRAINER™ is a self-paced, interactive course that teaches the basics of retail finance in three major sections: Profits and Debt Management; Inventory Planning; Cash Flow Plans.
- The PLANNER™ automates what the TRAINER teaches. It generates a fully-integrated retail financial plan for any 12-month planning period: projected income statement, balance sheet, inventory buying plan, and cash flow forecast, plus GMROI, ratios, working capital analysis. Change an assumption? Immediately see a new plan.
- The PLANNER can be used whether you manage inventory at COST or at RETAIL; The TRAINER teaches Open-to-Buy planning both at Cost or at Retail.
- The PLANNER calculates purchases, margins, turns, and GMROI for up to 50 departments
- Tutorial "movies" within The PLANNER
- Self-contained program that runs on Windows® 98SE or better
- Complete, free user support from The Retail Owners Institute™ (www.RetailOwner.com)

Co-branding and Quantity Prices for CD-ROMs (all U.S.\$)

Co-branding includes:

- Your logo/identity on packaging and CD-ROM labels
- Identification as "The [Your Company] Version" on splash screens

Purchaser agrees to provide artwork for logos/other graphics for co-branding. Purchaser is responsible for final approval of camera-ready art proofs for packaging and disc labels.

Purchaser pays for and chooses freight method.

Quantity Prices:

- 2,500+ sets: \$40/set
- 1,500 sets: \$50/set
- 1,000 sets: \$60/set
- 500 sets: \$70/set
- 250 sets: \$80/set
- 100 sets: \$90/set

Payment terms:

50% due upon execution of Purchase Order, payable to The Retail Owners Institute. Balance due immediately upon shipment of order.

Agreement to purchase _____ sets of The Retail Strata:G® Financial TRAINER and PLANNER™.
quantity

_____ *print name and title* *organization*

_____ *ship to address*

_____ *ship to address 2*

_____ *city* *state* *ZIP* *phone*

_____ *signature* *date*