



# THE RETAIL OWNERS INSTITUTE

## Purchase Order

### Retail Strata:G® Financial TRAINER™

#### Features

- The Retail Strata:G® Financial TRAINER™ is a complete course in the basics of retail finance.
- The TRAINER includes three major sections: Profits and Debt Management; Inventory Planning; Cash Flow Plans.
- Step-by-step, The TRAINER teaches HOW – and WHY – to prepare fully-integrated retail financial projections: projected income statement (P&L), balance sheet, open-to-buy (inventory) plan, at cost OR at retail, cash flow plan, ratio analysis, GMROI.
- Includes quizzes, printable worksheets, an entertaining case study (The I. M. Surviving(!) Co.), plus additional how-to articles that reinforce what The TRAINER teaches.
- Self-paced, interactive CD-ROM that runs on Windows® 98SE or better.
- Complete, free user support from The Retail Owners Institute™ ([www.RetailOwner.com](http://www.RetailOwner.com))

#### Co-Branding and Quantity Prices for CD-ROMs (all U.S.\$)

Co-branding includes:

- Your logo/identity on packaging and CD-ROM labels
- Identification as "The [Your Company] Version" on splash screens

Purchaser agrees to provide artwork for logos/other graphics for co-branding. Purchaser is responsible for final approval of camera-ready art proofs for packaging and disc labels.

Purchaser pays for and chooses freight method.

Quantity Prices:

- 2,500+ units: \$20/unit
- 1,500 units: \$25/unit
- 1,000 units: \$30/unit
- 500 units: \$35/unit
- 250 units: \$40/unit
- 100 units: \$45/unit

*Payment terms:*

50% due upon execution of Purchase Order, payable to The Retail Owners Institute. Balance due immediately upon shipment of order.

**Agreement to purchase \_\_\_\_\_ sets of The Retail Strata:G® Financial TRAINER and PLANNER™.**  
*quantity*

\_\_\_\_\_  
*print name and title*

\_\_\_\_\_  
*organization*

\_\_\_\_\_  
*ship to address*

\_\_\_\_\_  
*ship to address 2*

\_\_\_\_\_  
*city*

\_\_\_\_\_  
*state ZIP*

\_\_\_\_\_  
*phone*

\_\_\_\_\_  
*signature*

\_\_\_\_\_  
*date*