



# THE RETAIL OWNERS INSTITUTE

## Purchase Order

### Retail Strata:G® Financial PLANNER™

#### Features

- The Retail Strata:G® Financial PLANNER™ is a self-contained financial modeling program that generates fully-integrated financial plans. It is the only "off-the-shelf" financial modeling tool specifically for retailers; that is, only Retail Strata:G® integrates the inventory buying plan into the cash flow.
- The PLANNER generates a fully-integrated retail financial plan for any 12-month planning period: projected income statement, balance sheet, inventory buying plan, and cash flow forecast, plus GMROI, ratios, working capital analysis. Change an assumption? Immediately see a new plan.
- The PLANNER can be used whether you manage inventory at COST or at RETAIL.
- The PLANNER calculates purchases, margins, turns, and GMROI for up to 50 departments
- Tutorial "movies" within The PLANNER
- Self-contained program that runs on Windows® 98SE or better
- Complete, free user support from The Retail Owners Institute™ ([www.RetailOwner.com](http://www.RetailOwner.com))

#### Co-Branding and Quantity Prices for CD-ROMs (all U.S.\$)

Co-branding includes:

- Your logo/identity on packaging and CD-ROM labels
- Identification as "The [Your Company] Version" on splash screens

Purchaser agrees to provide artwork for logos/other graphics for co-branding. Purchaser is responsible for final approval of camera-ready art proofs for packaging and disc labels.

Purchaser pays for and chooses freight method.

#### Quantity Prices:

- ❑ 2,500+ units: \$30/unit
- ❑ 1,500 units: \$37/unit
- ❑ 1,000 units: \$45/unit
- ❑ 500 units: \$52/unit
- ❑ 250 units: \$60/unit
- ❑ 100 units: \$70/unit

#### Payment terms:

50% due upon execution of Purchase Order, payable to The Retail Owners Institute. Balance due immediately upon shipment of order.

**Agreement to purchase \_\_\_\_\_ units of The Retail Strata:G® Financial PLANNER™.**  
*quantity*

\_\_\_\_\_  
*print name and title*

\_\_\_\_\_  
*organization*

\_\_\_\_\_  
*ship to address*

\_\_\_\_\_  
*ship to address 2*

\_\_\_\_\_  
*city*

\_\_\_\_\_  
*state ZIP*

\_\_\_\_\_  
*phone*

\_\_\_\_\_  
*signature*

\_\_\_\_\_  
*date*